



A Quick Guide to Dynamic Websites

First generation web sites were static and contained fixed information, typically text or pictures, other than email links there was no real way to gather or process information from users or clients.

With the birth of dynamic web sites suddenly the internet changed forever, what was once an information store became a market place, advanced server technologies made it possible for web sites to gather information, process that information and even tailor its own pages based on the information it had received.

So why should I choose an ecommerce web site?

Imagine a user views your static web site they are impressed by the products or services you offer, and would like either more information or are ready to purchase. Now imagine your offices are closed how can they purchase an item?

The solution is simple with an online store your company is open all year, but the benefits don't stop there.

Information is key.

In the current competitive business environment having detailed information about your customer base is essential to targeted marketing and promotion. With an online shop you not only have the order but the customer information needed to target your marketing to your customers.

Simple administration.

To many the complexities involved in running an online store a big deterrent. Our ecommerce packages are simple and easy to operate, users comfortable with word and email packages will easily be capable of administering your shop. At Alt Mu we are able to adapt the reporting and accounting features of the online shop to align with your current workflows. You tell us what you need and we make it happen. We also provide user training and offer complete administration packages where we handle product updates and monthly or quarterly reporting for you. Imagine never having to worry about updating our shop, with Alt Mu it's that easy to get online.

Other dynamic features.

There are many other dynamic feature than those found in ecommerce, your entire contact list or customer list could be web based enabling users to add contacts from any location, almost anything is possible so whatever your business need Alt Mu can help.

Please call 01205 317 710 for a free consultation.



Dynamic Feature Plug-in List

Our dynamic feature modules are ready to go features that can be added to your site for very little cost and with minimal development time. Now it is possible to add dynamic features without the financial outlay of coding them from scratch.

- Simple Photo Gallery
- Advanced Photo Gallery
- Media Player
- Hit Counter
- File Up Loader
- Secure Login Areas
- Content Management Systems
- Contact Forms
- Request Call Back Script
- RSS Compatible News Feed
- Online Ordering
- Donations Buttons
- Product Catalogues
- Site Search
- Link Submission Forms
- User Forums
- Blogs
- Chat Rooms
- Many more...

Please contact us to discuss your exact requirements.